

Bridging the Gap

Engagement, Partnership, Acknowledgment

For the benefit of Restorative Partners and the SLO community

June 23, 2023

What is Bridging the Gap?

For years, local non-profit Restorative Partners has been committed to not only transforming the lives of our clients and the justice-involved community, but also reaching outwards to educate and engage our broader community. We understand the position and the responsibility we hold in this work to bridge the gap between those directly involved in

our services and those who are not. Indeed, transforming our nation's approach to justice is a mission dependent upon community partnerships and mutual understanding. Restorative Partners does not pursue this mission alone - we are humbled by our supporters and delighted to invite others into this work.



“Bridging the Gap” is a fundraiser for the benefit of Restorative Partners that aims to both acknowledge our current supporters and engage our San Luis Obispo community. The evening will begin with a dinner for our major partners catered by The Bridge Cafe, the Central Coast's first social enterprise restaurant by Restorative Partners. Following the dinner, “Bridging the Gap” will be open to the public for a program of speakers, arts, and other entertainment in The Fremont Theatre, showcasing the stories, journeys, and talent of justice-involved individuals and the successes of a justice approach centered around healing.

What is the benefit to your business?

“Bridging the Gap” is a gathering of Restorative Partners' supporters, the greater SLO County community, and visitors of the County alike. We promote not only the mission of Restorative Partners, but the businesses that support that mission and help integrate it into our community.

Your business's sponsorship is an instrument of change, of restoration, of healing.

Your partnership will be promoted on our event landing page, social media platforms, newsletters, mailings, flyers, radio and news commercials, and more. Our newsletter alone reaches over 3000 individuals, and our social media presence is rapidly growing -- our Instagram following alone has increased by 100% over the past three months. Additionally, with the recent grand opening of The Bridge Cafe, the first social enterprise restaurant on the Central Coast, Restorative Partners' presence in local and state media is at a record high.

What is Restorative Partners?

Restorative Partners is a 501 (c) (3) non-profit dedicated to transforming lives impacted by crime through healing services and relationships. We provide over thirty in-custody programs, operate five clean and sober living homes, and offer accompaniment through reentry mentorship. In all of our work, we seek to reduce violence and lower recidivism by providing a continuum of care from incarceration through reincorporation in our community.

“Bridging the Gap” is one of three major fundraisers Restorative Partners hosts each year. This year's event will continue to expand our network of supporters while also giving back to our community. To learn more visit:

www.restorativepartners.org.

How You Can Help

Sponsorship Opportunities

A major source of fundraising for this event is SPONSORSHIPS, and this year, our goal is to raise \$120,000. The promotion of Bridging the Gap to Restorative Partners' 3500 constituents, the SLO County Community, and state-wide media offers extensive exposure of your business's branding for months leading up to and following the event. We are excited to share your sponsorship with our growing and dynamic audience.

Title Sponsor (1) - \$50,000

- One table (8 seats) at donor dinner and 8 tickets to main program
- Name announced at beginning of program
- Large business logo with link to website displayed on www.restorativepartners.org
- Large business logo with link to website included in all event enews
- Large business logo displayed on final marketing materials, including official t-shirt worn by all event staff
- Facebook and Instagram tags in all event posts, including title sponsor highlights
- Recognition in press release

Justice Warrior (2) - \$20,000

- One table (8 seats) at donor dinner and 8 tickets to main program
- Large business logo with link to website displayed on www.restorativepartners.org
- Small business logo with link to website included in event enews
- Large business logo displayed on final marketing materials, including official t-shirt worn by all event staff
- Facebook and Instagram tags in all event posts
- Recognition in press release

Community Transformer (2) - \$15,000

- Two tickets to donor dinner and program
- Large business logo with link to website displayed on www.restorativepartners.org
- Small business logo with link to website included in event enews
- Small business logo displayed on final marketing materials, including official t-shirt worn by all event staff
- Facebook and Instagram tags in all event posts
- Recognition in press release

Community Builder (2) - \$10,000

- Two tickets to donor dinner and program
- Small business logo with link to website displayed on www.restorativepartners.org
- Small business logo with link to website included in event enews
- Small business logo displayed on final marketing materials, including official t-shirt worn by all event staff
- Facebook and Instagram tags in all event posts

Community Engager (3) - \$5,000

- Two tickets to donor dinner and program
- Business name displayed on www.restorativepartners.org
- Business name included in event enews
- Business name displayed on final marketing materials, including official t-shirt worn by all event staff
- Facebook and Instagram tag in sponsorship acknowledgment post

Community Supporter (3) - \$1,000

- Two tickets to donor dinner and program
- Business name displayed on www.restorativepartners.org
- Business name included in event enews
- Business name displayed on final marketing materials, including official t-shirt worn by all event staff
- Facebook and Instagram tag in sponsorship acknowledgment post

Sponsorship Confirmation

Due by May 1, 2023

Event/Project: Bridging the Gap - For the benefit of Restorative Partners & SLO Community

Level (please check appropriate box):

- Title Sponsor (\$50,000) Justice Warrior (\$20,000) Transformer (\$15,000)
 Community Builder (\$10,000) Community Engager (\$5,000) Community Supporter (\$1,000)

Organization: _____

Contact Name: _____

Phone: _____ Email: _____

Address: _____

Website: _____

Payment Enclosed:

- Check Credit Card

Credit Card Number: _____ Exp _____ CCV _____ Zip _____

I authorize Restorative Partners to run our credit card for the amount indicated above

Signature: _____ Date _____

All checks can be made out to Restorative Partners. Checks with this completed form can be mailed:
ATTN: Becca Goren 3196 S. Higuera St, Suite D, San Luis Obispo, CA 93401

Please send all relevant marketing/promotional material (logos, links, additional content, etc.) to Becca Goren at becca@restorativepartners.org no later than May 1 for inclusion in event marketing and merchandise.