BRIDGING THE GAP: JOIN THE CONVERSATION

AUG 16, 2024 ✦ 5:30 PM - 9:00 PM ✦ FREMONT THEATER, SLO

SPONSORSHIP PROPOSAL

WHY SUPPORT BRIDGING THE GAP?

1

Transforming Lives

Your support enables us to provide vital services that empower individuals impacted by the justice system to heal, grow, and thrive.

2

Building Stronger Communities

We promote empathy, understanding, and collaboration by uniting justice-involved individuals with the broader community, fostering safer, more inclusive neighborhoods.

3

Driving Systemic Change

Together, we are working to transform our nation's approach to justice from one rooted in punishment to one grounded in restoration, healing, and accountability.

PRESENTED BY Restorative Partners

YOU + US = COMMUNITY

BRIDGING THE GAP: JOIN THE CONVERSATION

At Restorative Partners, we believe in more than just transforming individual lives. We believe in transforming entire communities. That's why our annual fundraiser, Bridging The Gap, is not just an event; it's a call to action for everyone who shares our vision of a a fairer, kinder world.

BUT WHAT'S BEHIND "BRIDGING THE GAP"?

For years, we've dedicated ourselves to transforming lives and engaging our wider community. We bridge the divide between those affected by our services and those who aren't. Together, we're reshaping how our nation sees justice, one partnership at a time.

We're not alone in this journey. With the unwavering support of our community, we're making a real difference together.

We do not undertake this mission alone. We are humbled by the unwavering support of our dedicated supporters, and we invite you to join us in this noble work.

HOW WE CAN HELP YOUR BUSINESS

1 Visibility

Your sponsorship offers a chance to make a real difference through meaningful change.By prominently promoting your partnership across multiple channels, your support will gain considerable exposure.

2 Community Engagement

Community Engagement: Aligning your business with Bridging The Gap showcases your commitment to social responsibility and community involvement. It positions your brand as a leader in driving positive change and fostering a more compassionate society.

3 Networking Opportunities

As a sponsor, you'll have the opportunity to connect with like-minded individuals and organizations passionate about community empowerment. Build valuable relationships that can benefit your business both professionally and socially.

SPONSORSHIP OPPORTUNITIES

A major source of fundraising for this event is SPONSORSHIPS, and this year, our goal is to raise $100,000. The promotion of "Bridging the Gap" to Restorative Partners' 3500 constituents, the SLO County Community, and state-wide media offers extensive exposure of your business's branding for months leading up to and following the event. We are excited to share your sponsorship with our growing and dynamic audience.

FEATURES	COMMUNITY SUPPORTER $1,000	COMMUNITY ENGAGER $5,000	COMMUNITY BUILDER $10,000	COMMUNITY TRANSFORMER $15,000	JUSTICE WARRIOR $20,000	TITLE SPONSOR $30,000
Business name displayed on final marketing materials included in event e-news, and displayed on our website	✓	✓	✓	✓	✓	✓
Tickets to event. $75-$150 value Ticket Count is Negotiable	✓	✓ 2	✓ 4	✓ 6	✓ 10	✓ 20
Small business logo displayed on final marketing materials.	✓	✓	✓	✓	✓	✓
Small business logo with link to website included in all evente news	✓	✓	✓	✓	✓	✓
Small business logo with link to website displayed on www.restorativepartners.org	✓	✓	✓	✓	✓	✓
Large business logo with link to website displayed on www.restorativepartners.org.	✓	✓	✓	✓	✓	✓
Large business logo displayed on final marketing materials.	✓	✓	✓	✓	✓	✓
Large business logo with link to website included in all event e-news	✓	✓	✓	✓	✓	✓
6 Months of cross marketing on The Bridge Cafe table tents and Sponsor Wall	✓	✓	✓	✓	✓	
9 Months of cross marketing on The Bridge Cafe table tents & Sponsor Wall	✓	✓	✓	✓	✓	✓

SOCIAL MEDIA BONUS	COMMUNITY SUPPORTER $1,000	COMMUNITY ENGAGER $5,000	COMMUNITY BUILDER $10,000	COMMUNITY TRANSFORMER $15,000	JUSTICE WARRIOR $20,000	TITLE SPONSOR $30,000
Stories	IG Stories: **1**	IG Stories: **2**	IG Stories: **4**	IG Stories: **8**	**6 MONTHS OF WEEKLY IG & FB POSTS, STORIES, REELS**	**9 MONTHS OF WEEKLY IG & FB POSTS, STORIES, REELS**
Posts	IG Posts: **4**	IG Posts: **6**	IG Posts: **8**	IG Posts: **10**		
Reels	IG Reels:**1**	IG Reels: **1**	IG Reels: **2**	IG Reels: **5**		
Posts	FB Posts: **4**	FB Posts: **6**	FB Posts: **8**	FBPosts: **10**		
Tag in all Event Posts	✓	✓	✓	✓	✓	✓

SPONSORSHIP COMMITMENT FORM

Event/Project: Bridging the Gap - For the benefit of Restorative Partners & SLO Community

LEVEL (PLEASE CHECK THE APPROPRIATE BOX):

[ ] Title Sponsor ($30,000)
[ ] Justice Warrior ($20,000)
[ ] Community Builder ($10,000)
[ ] Community Engager ($5,000)
[ ] Transformer ($15,000)
[ ] Community Supporter ($1,000)

Organization:_____

Contact Name:_____

Phone: _____Email:_____

Address:_____

Website:_____

PAYMENT ENCLOSED:

[ ] Check [ ] Credit Card

Credit Card Number: _____Exp _____ CCV _____ Zip_____

I authorize Restorative Partners to run our credit card for the amount indicated above

Signature:_____ Date _____

Website: Bridging The Gap
https://restorativepartners.org/bridging-the-gap/

All checks can be made out to Restorative Partners. Checks with this completed form can be mailed to:
Restorative Partners, 3196 S. Higuera St, Suite D, San Luis Obispo, CA 93401

ADDITIONAL SPONSORSHIP DETAILS:

Please send all relevant marketing material (logos, links, additional content, etc.) to marketing@**restorativepartners.org** for event marketing.

Your ongoing support enables us to transform lives within the justice-involved community while making our local community safer. Thank you!